

Business Planning for Continence Services – A tried and trusted formula

Date: Wednesday 4th June 2008

Time: 9.30am – 4.00pm

As clinicians we now have to write business plans to develop our services. This is no easy task!

For the plan to be considered as a viable proposal with the Commissioners, it has to tick all the right boxes. To help you with this task, the study day will draw upon the expertise of Continence Specialists who have been successful and continue to secure funding to develop their services.

The day will include business planning for paediatric, men's and women's health services.

Presenters: Val Ward, Continence Service Redesign Manager
Liverpool PCT.
June Rogers MBE, Director – Promocon, Paediatric
Continence Specialist.
Jo Daniels – Continence Manager, Manchester

Target Group: Continence Nurse Specialists

Cost: £45 (includes lunch and refreshments)

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